



SPONSOR PRICE LIST

Sponsorship Packages	Diamond	Platinum	Gold	4 Episodes	3 Episodes	2 Episodes
Series Sponsors			Episode Sponsors			
Regular Price	\$50,000	\$38,888	\$22,525	\$15,000	\$12,000	\$9,000
Event Marketing Targets						
5,000 attendees, 2,000 unique attendees	●	●	●	●	●	●
10 events over 12 months; total program hours: 30	●	●	●	●	●	●
Social Media: 13 months	●	●	●	●	●	●
Email campaigns & PR: 10 events/episodes	●	●	●	●	●	●
Sponsor Marketing Inclusions						
Social Media Kit w/branding to promote speakers	●	●	●	●		
Infinite Edge Series featured blogs (promoted via web and social channels)	5	3	1			
Infinite Edge Series video blogs (promoted via web and social channels)	5	3	1			
All content available on demand	●	●	●	●	●	●
Unlimited complimentary series attendance	●	●	●	●	●	●
Attendee & registration List (Series = 10 lists; Episode sponsor = list per sponsored episode)	●	●	●	●	●	●
Attendee analytics package (Series = 10; Episode sponsor = per sponsored episode)	●	●	●	●	●	●
Speaking & Participation						
Executive Visions (choice of episode topic)	2	1				
Speaking Slots (Whiteboard segment of choice)	2	2	2	1		
MEF 3.0 Virtual PoC participation, including featured in one of 2 special Infinite Edge PoC sessions	1					
Branding						
Featured as Series Sponsor on event website	●	●	●			
Virtual Exhibit Booth	●	●	●	●	●	●
Digital Signage Series package – logo on viewer screen during all episode segments	●	●	●			
Dedicated Diamond sponsor landing page	●					
Logo displayed on viewer screen during each sponsored episode				●	●	●

Sponsorship Packages continued	Diamond	Platinum	Gold	4 Episodes	3 Episodes	2 Episodes
			Series Sponsors			
				Episode Sponsors		
Regular Price	\$50,000	\$38,888	\$22,525	\$15,000	\$12,000	\$9,000
Logo and sponsor level on event website & promos						
Networking						
Virtual Meeting Room w/scheduling assistant						
Virtual Chat (1:1 networking)						
Ad-hoc Customer Roundtable sessions						
Media & Analysts						
Executive media partner online interviews	2	1				
MEF Media Partner online snapshot video	1	1	1			
Thought Leadership Video w/ animation played after each Co-host Rap (30 secs)	1	1				
Additional Media Partner Activities (TBD)						

MEF 3.0 Proof of Concept (PoC) Program
A minimum of three (3) MEF member companies per team
Participation Fee: Per Company Per PoC - \$7,500 for MEF members; \$3,750 for Infinite Edge sponsors; \$5,000 for Start-ups; \$10,000 for non-MEF members
Inclusions
MEF 3.0 PoC Demo attendance
MEF 3.0 PoC Map
MEF-facilitated promo of your MEF 3.0 PoC Blog, white paper, and demos
Team Recognition in MEF 3.0 PoC Press Release
Attendee analytics package
Eligibility for MEF 3.0 PoC Awards Program