



What Industry Leaders Say About MEF 3.0 SD-WAN & Carrier Ethernet Services Certification

Nan Chen, President, MEF

"The large number of MEF 3.0 certifications celebrated today represents a key milestone on our journey to develop a global federation of dynamic, trusted, and certified services that power enterprise digital transformation. I wish to congratulate each service provider for achieving MEF 3.0 certification and demonstrating their commitment to delivering innovative solutions with compelling value for customers." (MEF PR, May 2020)

North America-Based Providers

Bob Victor, SVP Product Management, Comcast Business

"As one of the first service providers to achieve MEF 3.0 SD-WAN certification, we're committed to being a technology and standards leader in the Ethernet ecosystem to improve the quality, management and interoperability of Ethernet services for our customers. We're encouraged by the expanding number of certified MEF 3.0 service providers and are proud to be included among the leaders offering the industry's most innovative WAN services." (MEF PR, May 2020)

Satya Parimi, Group Vice President, Data Products, Spectrum Enterprise

"We are proud that Spectrum Enterprise is one of the first MEF-certified SD-WAN service providers because it demonstrates our commitment to industry standards and innovation. As wide area networks evolve, enterprises can confidently partner with Spectrum Enterprise to guide them on their WAN journey and match the right SD-WAN design and access service to the client's specific network needs and at the client's preferred pace." (MEF PR, March 2020)

Jeremy Wubs, Senior Vice President, Marketing for Bell Business Markets, Bell Canada

"Bell has been a MEF member for more than a decade, and we are proud to play a leading role in the development of the standards that drive value for customers. As the only Canadian service provider to offer MEF 3.0 certified services, along with the country's largest team of active MEF certified professionals, Bell is supporting our customers in their digital transformation journeys with SLA backed performance aligned with international standards." (MEF PR, May 2020)

Chris Boone, Vice President of Business Services, Sparklight Business

"MEF 3.0 certification demonstrates the ongoing commitment of Sparklight Business to deliver the most advanced and secure Ethernet services across our footprint. Our business customers can be confident the Carrier-grade Ethernet services they're receiving are compatible with a global standard that will support all of their business needs well into the future." (MEF PR, May 2020)

Europe-Based Providers

Tomi Airola, Head of Business Networking, Telia Company

“Telia is proud to be the first service provider in the world to have successfully achieved both MEF 3.0 Carrier Ethernet and SD-WAN certifications. We view our MEF 3.0 certifications as key steps in addressing the requirements of our enterprise and wholesale customers to accelerate our customers’ digital transformation journey. Alignment with the latest industry standards is a continuous job in which Telia Company invests to help customers simplify their onboarding process and daily operations.” (MEF PR, May 2020)

“Telia is proud to be one of the first service providers to have successfully achieved the MEF 3.0 SD-WAN certification milestone. We view our MEF 3.0 certification as a key step in addressing the requirements of our enterprise customers. Certification is especially important for helping customers simplify the process of selecting a service provider that is committed to standardized global services. SD-WAN has become an essential part of Telia’s managed services portfolio to accelerate our customers’ digital transformation journey.” (MEF PR, March 2020)

Franck Morales, Vice President, Connectivity Services at Orange Business Services

“As a network-native digital services company, Orange Business Services is proud to be one of the first global service providers to deliver a certified MEF 3.0 Carrier Ethernet service, and we are pleased to see how new SD-WAN certifications are gaining more and more traction. Never has it been more important for the industry to have agile, flexible and trusted SD-WAN solutions combined with high-performance underlay connectivity to support the new digital needs of enterprises around the world.” (MEF PR, May 2020)

Colin Sempill, Chief Executive at SSE Enterprise Telecoms

“Our goal as a telecoms business is to provide the highest quality Ethernet products and services for our customers. With the latest MEF 3.0 CE certification we’re able to assure our clients that our offering can adhere to the highest capacity and excellence standards in the industry. The accreditation also supports the expansion of our network reach with Edge 3 and our overall market reach in the UK.” (SSE Enterprise Telecoms PR, August 2019)

Africa-Based Providers

Marisa Trisolino, CEO, CMC Networks

“Being the first provider in Africa to achieve the MEF 3.0 certification is a significant achievement for CMC Networks. This certification positions CMC Networks to be recognized amongst the leaders in the industry and cements our commitment in providing world class services on the African continent. We pride ourselves in delivering industry leading technologies and products, and by aligning our Carrier Ethernet and SD-WAN products to the MEF standards ensures an efficient and rapid customer on-boarding process. CMC Networks will continue to expand and evolve our certification process with the MEF to cover the geographic regions we operate in and be the partner of choice for our customers digital transformation demands”

Asia-Pacific-Based Providers

Frederick Chui, Chief Commercial Officer, PCCW Global

“PCCW Global’s managed SD-WAN service is available in 80 countries and provides our customers with intelligent path selection on a dynamic high-speed underlay of IP-MPLS, Global Internet Access (GIA) and broadband connections. We are proud to be among the first few service providers in the world to be certified for MEF 3.0 SD-WAN services and applaud MEF for their

efforts in setting up the first industry-wide SD-WAN standard (MEF 70). Our enterprise and wholesale customers embarking on their digital transformation journey can therefore expect better interoperability and improved application performance across disparate service providers' domains." (MEF PR, March 2020)

Ang Thing Jiun, Chief Technology Officer, TIME dotCom

"We are very proud to be among the first in the world to receive this certification and become part of the MEF 3.0 ecosystem, which acknowledges TIME's efforts to keep abreast of technological innovation and deliver dynamic products and services. Our customers can rest assured that they are receiving scalable, stable Ethernet services that are compatible with a global standard and that will support them through the evolution of network technology in the future. (TIME PR, January 2019)

Mr. To Dung Thai, Vice President of VNPT - Chairman of VNPT VinaPhone

"VNPT is proud to offer a broad portfolio of certified MEF 3.0 Carrier Ethernet services that comply with the industry's highest global standards. This is the development goal of VNPT as the corporation always desires to bring customers high quality products and services. Through MEF 3.0 certification, VNPT once again affirms our position as a world-class telecommunications service provider, contributing to digital transformation in Vietnam."

Dang Tung Son, Deputy Chief Executive Officer, CMC Telecom

"Ultimately we strive for this level of certification so that our global and domestic customers can have guaranteed peace of mind on compatibility and ease of integration. By becoming the first MEF 3.0 certified service provider in the world, we can proudly say that we are able to deliver scalable, reliable next-generation Ethernet services to enterprise and carrier customers across the diverse connectivity in the metro markets we serve."

Mohamed Asri Jaafar, Chief Executive Officer, Fiberail

"We are proud to be among the first in Malaysia and among the earliest in the world to receive this certification. The certification acknowledges our commitment and determination to be at par with the global standard in the provisioning of metro network services and delivering world class services to our customers. It also recognises our continuous efforts and capabilities in keeping abreast with advanced technology innovation and delivering dynamic products and services to the market. With the certification, our customers can look forward to more secured, advanced network services that meet global standards and are scalable to fulfill their future communication requirements and beyond, as part of our efforts in elevating Malaysia into a digital Nation."

CALA-Based Providers

Juan Carlos Naranjo, Chief Technology Officer, UFINET

"We are proud to be MEF members since 2015. During all these years, UFINET has witnessed the evolution of information technology and the important role that MEF has played in it. We consider MEF to be a keystone in today's telecommunications developments, even more so in Latin America, a rapidly developing region with enormous growth potential. All MEF certifications have represented important milestones for UFINET, as we strive to become the neutral telecommunications operator of reference, worldwide. MEF 3.0 certification allows us to have a clear competitive advantage, as it ensures that products and services provided by UFINET meet the needs of customers through an effective quality management and homogenous system. Our decision to work with MEF 3.0 accreditation demonstrates our commitment to continually improve our products and services. We are proud to be MEF 3.0 compliant."

Isaias Alegria, Chief Technology Officer, Marcatel

“Being the first Mexican carrier to achieve MEF 3.0 certification is very rewarding for us and our customers. It is a guarantee that our Carrier Ethernet network fulfills the highest standards for performance and transparency. We are very pleased to be a member of the MEF organization. It has been very helpful in allowing us to align with the worldwide industry, as Marcatel is a worldwide service provider. We will continue to evolve in the process of delivering high-performance services while seeking the full satisfaction of our customers.”

Industry Analysts

Rosemary Cochran, Principal and Co-Founder, Vertical Systems Group

“These first MEF 3.0 SD-WAN certifications achieved by Comcast Business, PCCW Global, Spectrum Enterprise, and Telia Company are very important. This signifies that MEF 3.0 certification is a new competitive differentiator for SD-WAN service providers, as well as the benchmark for assuring compliance with globally recognized SD-WAN specifications. Our research shows a direct relationship between a commitment to MEF certification and the business success of market leading companies. We anticipate similar results for MEF 3.0 SD-WAN certification.”