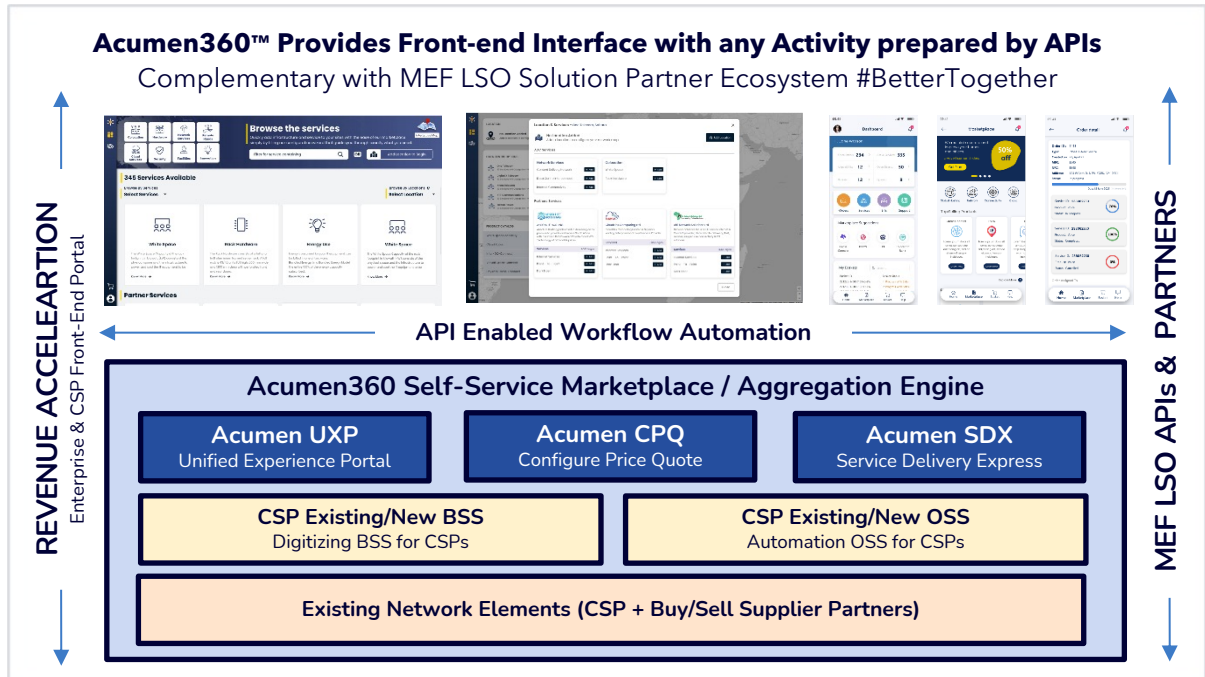


### CloudSartz Profile

LSO Solution Provider Roles					SDK Releases			LSO Sonata & Cantata Business Process APIs														
LSO API Implementer	Business App Vendor	LSO Broker	LSO Connectivity Exchange	LSO Blockchain Vendor	Pre-Billie	Billie	Dolly	Ella	Address validation	Site query	Product catalog	POQ	Quote	Product order	Product inventory	Trouble ticket	Appointment	Work order	Billing & invoicing	LSO Blockchain	LSO Op APIs	
■	■				■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■



### CloudSartz Acumen360™ Marketplace Automation Solution

CloudSartz, a leading automation and LSO solution partner, is dedicated to delivering carrier-grade customer experiences through its unified experience and marketplace platform, Acumen360. This comprehensive automation and partner ecosystem solution provides a seamless end-to-end framework and tailored user experiences for various end-user roles and personas. This enables communications service providers (CSPs) to offer a wide range of value-added services to their end customers - including self-service buying experience, real-time notifications, and proactive issue resolution.

By interfacing with MEF LSO APIs, Acumen360 enables carriers to accelerate revenue, enhance customer loyalty with reduced churn, automate quote-to-cash, and streamline service delivery, providing them with a competitive edge in today's rapidly evolving marketplace.

Acumen360 is scalable and open to integrate with existing LSO solution partner solutions and other best-of-breed solutions underscoring CloudSartz' Better Together alignment with MEF:

- **Acumen Unified Experience Portal (Acumen UXP)**
- **Acumen Configure Price Quote (Acumen CPQ)**
- **Acumen Service Delivery Express (Acumen SDX)**

CloudSmartz provides a unique blend of expertise, agile development, and vendor-agnostic approach, making them a valuable partner for service providers seeking to automate and optimize their business processes, and ultimately, enhance the end-user customer experience. Their core focus is on enabling end-to-end marketplace automation and service orchestration across multi-vendor systems and networks, which aligns perfectly with the MEF LSO framework. This makes CloudSmartz a dependable choice for operators looking to implement MEF-LSO-compliant solutions, ensuring seamless and efficient service delivery across complex networks.

- **Acumen Unified Experience Portal (Acumen UXP):** The Acumen UXP module provides a carrier-grade customer experience for 360-Customer visibility, enterprise self-service customer care & service performance, customer & operations analytics, and integrated network performance - API-driven through the Acumen360 Engine.
- **Acumen Configure Price Quote (Acumen CPQ):** The Acumen CPQ module provides a carrier-grade CPQ solution for wholesale & enterprise services, marketplace enablement, product catalogue, guided quoting, service order management - including integration with access aggregators LastMileXchange and ConnectBase, and TruContact Universal Order Connect, powered by Neustar.
- **Acumen Service Delivery Express (Acumen SDX):** The Acumen SDX module provides a carrier-grade and task-based Workflow Engine to accelerate service delivery & activation through a centralized vendor-neutral multidomain service orchestration - empowering carriers with an orchestrator of orchestrators in their own platform.

### Customer Activity

CloudSmartz delivers award-winning automation and marketplace solutions for global CSPs. Acumen360 provides carrier-grade functionality to Tier 2 and 3 providers seeking the same transformational capabilities as their Tier 1 counterparts. For over a decade, CloudSmartz has helped leading CSPs like GTT, GCX, Segra/COX, HGC, Telstra, Africa Data Centres, and others accelerate their transformation journey through automation.

CloudSmartz' Acumen360 platform aligns with MEF LSO Sonata APIs, enabling direct and open integration with existing B/OSS providers, partners, IT, network, and infrastructure platforms. The solution supports a variety of use cases, including unified platform interface, guided quoting and ordering, task-based service delivery, and multi-vendor orchestration of digital services. Acumen360 can be deployed on-premise or in private cloud environments.

As a result, of its standards-based, prebuilt API integration; existing use case support; and flexible deployment capabilities Acumen360 can provide instant transformation benefits with maximum ROI in under six months. And, due to Acumen360s superior scalability, it can provide the same functionality to CSPs, enterprises, and institutions of all sizes.

### MEF LSO Support

Acumen360 includes open, RESTFUL, and standards-based API support for MEF LSO APIs and any non-standard API required in the stack. For MEF LSO Sonata, CloudSmartz acts as an aggregation partner as well as an LSO API implementer and LSO API business application provider -- enabling a path for marketplace & connectivity exchange for the service provider customers we work with.

### Contact

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